

# #6

## CHILDREN & ROAD SAFETY

This topic will help the local government unit (LGU) leaders and other stakeholders to understand the current context of children's road traffic injuries and deaths. With this information, it is the hope that LGU leaders/implementers commit to develop programs and services addressing road safety education, engineering and enforcement that can potentially save the lives of children while on the roads.

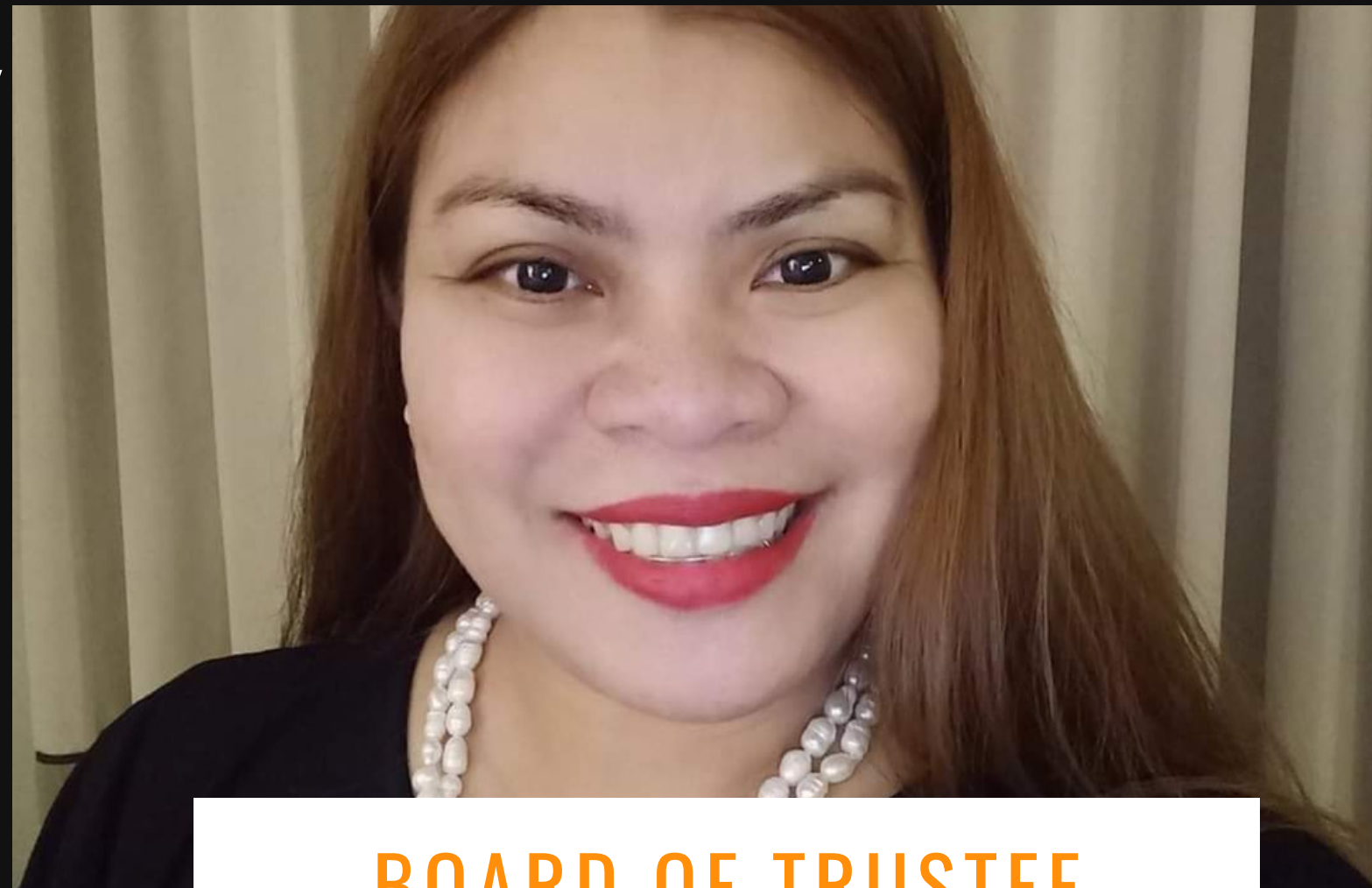


## **AMALIA ROLLOQUE, RSW**

Ms. Rolloque is a Child Road Safety Advocate and an Injury Prevention Practitioner. She is a recognized resource person and a presenter on pedestrian safety and injury prevention programs at home, in school, and on the road at various national and international safety conferences for the past 15 years.

She is a Registered Social Worker and a recipient of various scholarships from the Safe Kids Worldwide, FIA Foundation, Global Alliance for Road Safety, GRSP-Johns Hopkins International Injury Research Unit, VLIR-UOS, JICA, MASHAV, etc. She is a Global Alliance Road Safety Advocate and a former LDP Fellow of the WHO-BIGRS.

She is one of the abstract reviewers of the Safety 2022 to be held in Adelaide, Australia in November.



### **BOARD OF TRUSTEE**

Center for Policy Studies and Advocacy on  
Sustainable Development  
(The Policy Center)



**Childhood injury is considered as a major public health problem.**



Home Safety



School Safety



Road Safety



# Global Child Road Safety Situation



**1.35M people died because of road traffic crashes.**



**More FATAL than HIV and Tuberculosis**



**(WHO Global Road Safety Report, 2018)**

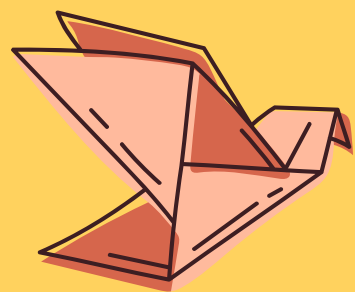
An illustration of a city street scene. In the foreground, a traffic officer in a grey uniform and cap stands on a crosswalk, holding a whistle. Behind him, a group of diverse children with backpacks are walking. In the background, a road with cars and buildings is visible under a bright, hazy sky.

**Every day, there are than 3,700 people die because of road traffic crashes while 600 of those are children.**

**(WHO Global Road Safety Report 2018)**



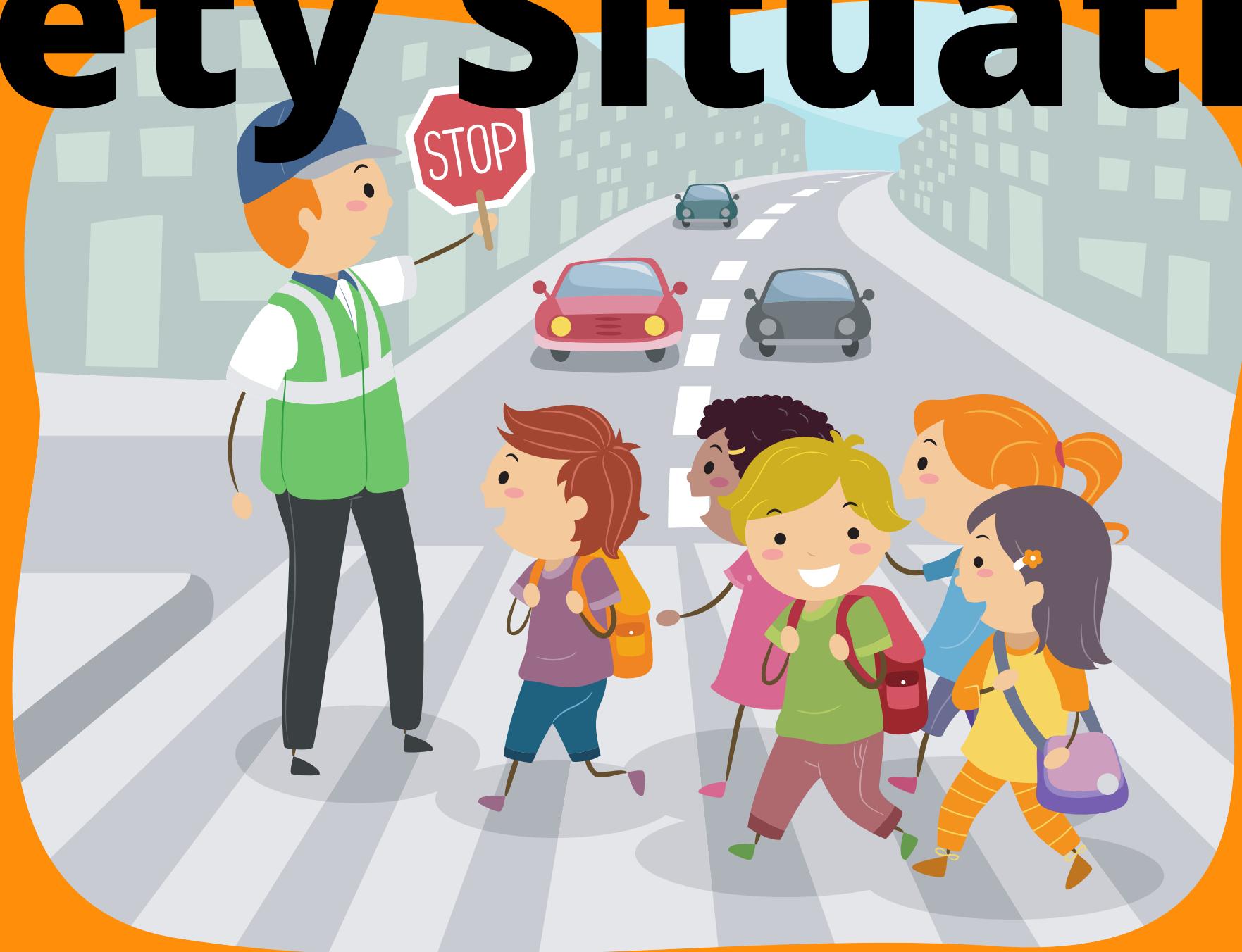
Road traffic injuries are considered the No. 1 killer for children and young adults aged 5 to 29 years.



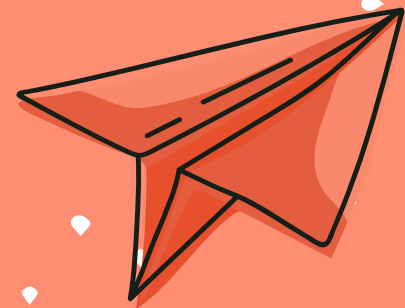
(WHO Global Road Safety Report 2018)

# National Child Road

# Safety Situation







Everyday at least three (3) children die out of the 35 road traffic deaths in the country.

(Philippine Statistics Authority, 2017)





Children are at  
a greater risk!!!



**WHY?**

The text "WHY?" is centered on a solid yellow background. The letters are in a bold, black, sans-serif font. The word is surrounded by several decorative stars: a yellow star with a cyan outline above the first 'W'; a cyan star with a yellow outline above the 'Y'; a purple star with a yellow outline below the 'Y'; a purple star with a yellow outline below the 'H'; a purple star with a yellow outline below the first 'W'; and a purple star with a yellow outline below the question mark. A small pink star is also visible between the two 'W's.

**They are not just LITTLE  
ADULTS but they live in  
a WORLD built for  
ADULTS.**





Children have higher vulnerabilities to road traffic crashes because of their physical and developmental limitations.



# Situation of children on the road



Treat the highway as their  
“park”-pweding magpahangin.



**Children are riding  
on motorcycles  
without  
the use of helmets.**

**Sad-with the  
approval of  
parents.**



**Over crowded  
school zone areas,  
Not only by people  
but also by vehicles.**



Photos by: Amy Rolloque



# REVIEW: RISK FACTORS

- Speeding
- Use of Alcohol and Dangerous Drugs
- Non-use of: Seatbelts and Child Restraints (car seats)
- Distracted Driving
- Unsafe Infrastructure
- Unsafe Vehicles
- Inadequate Post-Crash Care
- Inadequate Enforcement of Traffic Laws



**RISK  
FACTORS**

**=**

**INJURIES  
AND/OR  
DEATHS**



Convention on  
the Rights of the  
Child

We have to protect the  
lives of our children.

This includes their safety while on the road.



“We need to make sure that our children are protected at all times. So they survive, thrive and reach their potential.”

- UNICEF



“No number of children should die because of road traffic crashes.

One (1) number of deaths is just too many.”



Road Safety

is a child's

right!



**Initiatives on  
Child's Road Safety  
by the government  
and other  
stakeholders.**



# POLICIES AND LEGISLATIONS

- **DOH-Administrative Order 2006-0016**
  - Known as the “National Policy and Strategic Framework on Child Injury and Prevention” in June, 2006.
  - Priority areas are road traffic injuries, drowning, falls, burns and poisoning.
- National Safe Kids Week (NSKW)- every 3rd week of June with Presidential Proclamation No. 1307
- Philippine Road Safety Action Plan 2017-2022
- R.A. 10666 Children’s Safety on Motorcycles Act of 2015
- R.A. 11229 Children’s Safety on Motorcycles Act of 2019

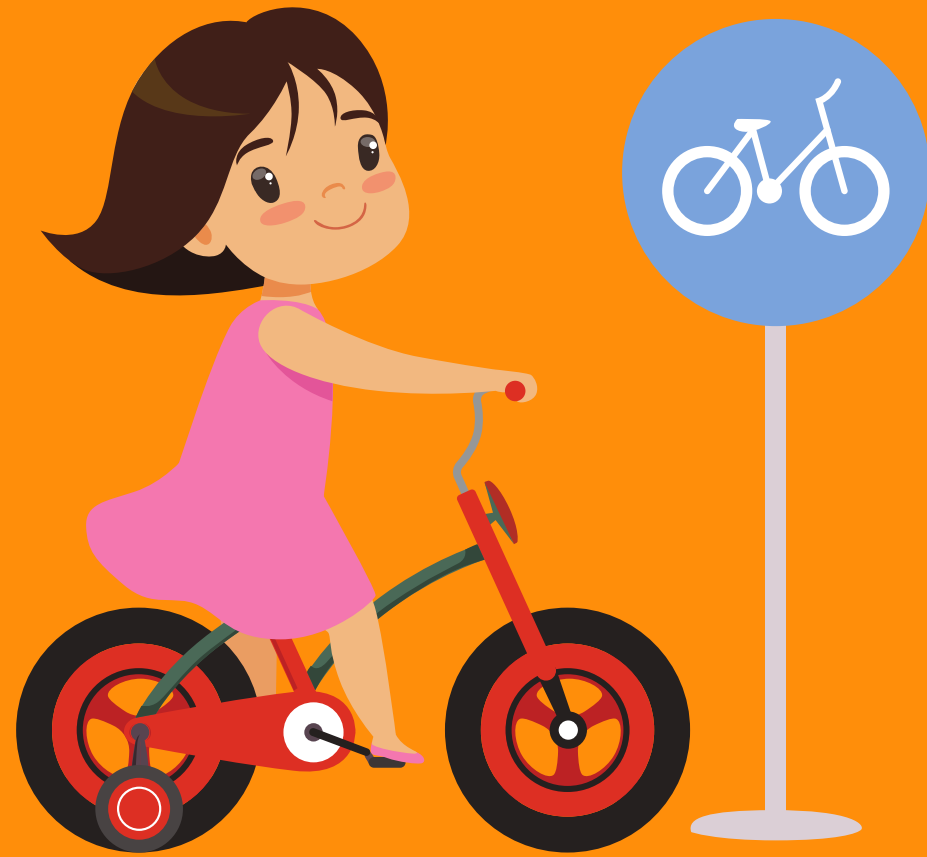




- Road Safety Education to children through the Walk This Way Program (pedestrian safety program)
- Safe School Zone -School Rating for Schools and improving the walking environments of the schools
- International Walk to School Week (IWTSW)-every October reminding the children to be safe while walking to and from school
- World Day of Remembrance (November)
- Child Road Traffic Injury Prevention (CRTIP) Program



# Initiatives on Children's Road Safety

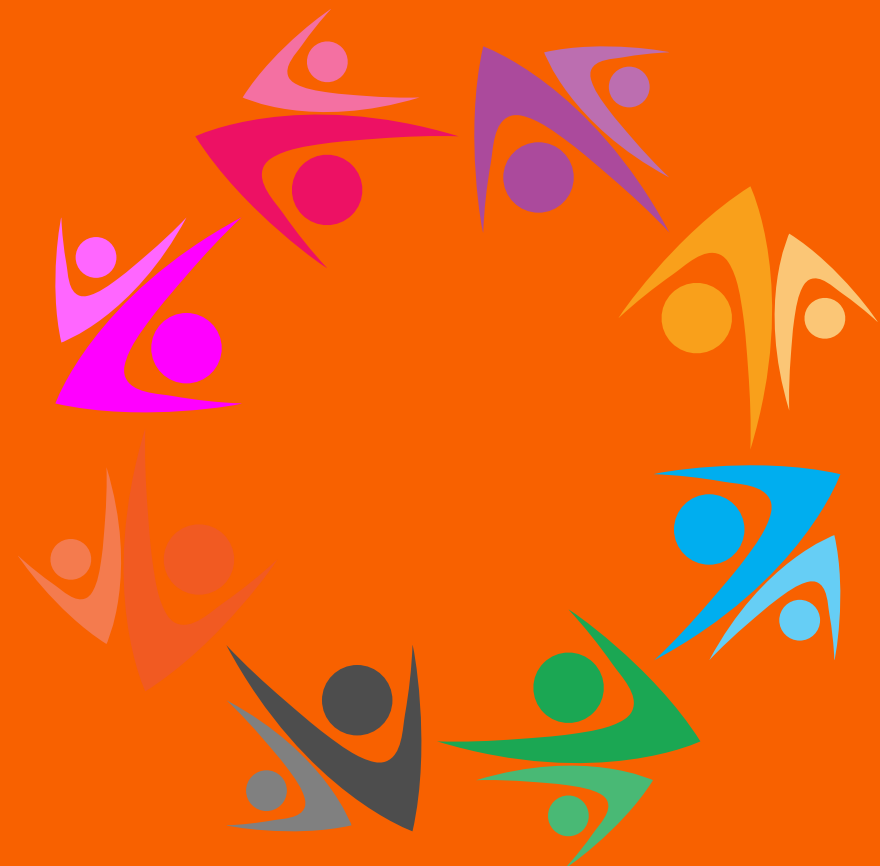


Photos by: Ms. A. Rolloque

Education

Enforcement & Engineering

Organizing, building and capacitating the stakeholders. As we say, our work on road safety should be multi-sectoral. One agency cannot do it alone.



# EMPOWERMENT



Photo by: Ms. A. Rolloque



# Laws on child's road safety



R.A. 10666 Children's Safety on Motorcycles Act of 2015 (signed on May 15, 2015).

Children are prohibited to ride on motorcycles without the use of helmets.



Photos by: Ms. A. Rolloque

# CHILD SAFETY IN MOTOR VEHICLES ACT 2021 (RA 11229)

It requires the use of car seats when transporting children and the use of appropriate child restraint based on height and weight.

It prohibits children 12 years old and below to sit in front of the private vehicles especially if shorter than 4'11 inches.



# **ROAD SAFETY TIPS TO SAVE THE LIVES OF CHILDREN FROM ROAD TRAFFIC CRASHES**

- 1. Teach the kids to look left, right and left again before crossing the street.**
- 2. Teach kids not to use their phones, headphones, and devices when crossing the street. We have to reinforce this message with teenagers.**
- 3. Always follow the traffic laws. Respect the traffic enforcers.**
- 4. Children under 10 years old should always supervise by adults while on the road.**

# **ROAD SAFETY TIPS TO SAVE THE LIVES OF CHILDREN FROM ROAD TRAFFIC CRASHES**

**5. To use the appropriate and standard child car seats for every child.**

**6. To use the standard helmets when children are riding motorcycles.**

**7. Be a role model.**



**Now, is the time to act  
and save our children.**



THANK YOU!



# QUIZ

Answers to these questions are given five (5) points each.

## QUIZ 1

What are the two (2) most recent road safety law that protects children?



## QUIZ 2

Give at least five (5) Road Safety Tips to save the lives of children from Road Traffic Crashes?



## **ATTY. CAMILLE R. ALCARAZ**

Atty. Alcaraz is the President and the Executive Director of Lingkod Muntinlupa Foundation (LMF), Legal and Compliance Head of Alca Group Holdings, Inc. Executive Director of Batang Multi Inc., and the General Manager of Caccoz Realty Management & Development. She was also a former Assistant Secretary for Procurement the DOTr. She was a finalist in the 2019 Adamson University Faculty Research Presentation through her research entry entitled “Safer Transport and Mobility for Vulnerable Road Users Through Sustainable Transport Alternatives and Intelligent Transport Solutions.”



### **BOARD OF TRUSTEE**

Center for Policy Studies and Advocacy on  
Sustainable Development

